

**Sharing Your Data**

Celebrating the success of your campaign is an important step. It’s easy to get caught up in not having all of your data submitted, but set a target date for when you’ll announce the campaign results.

Develop a plan of how this information will be distributed. Use the table below to brainstorm ideas for distribution. Additionally, having this information on file will help support a successful transition of the work to a new state coordinator, should that occur in your state,

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| --- | --- | --- | --- |
| **Communication Channel** | **Person/Organization Responsible** | **Deadline** | **Audience/Recipients** |
| Campaign final report |  |  |  |
| Campaign website |  |  |  |
| Campaign social media pages/accounts |  |  |  |
| Counselor association newsletter |  |  |  |
| Secondary School Principals Association newsletter |  |  |  |
| Create infographic to share |  |  |  |
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