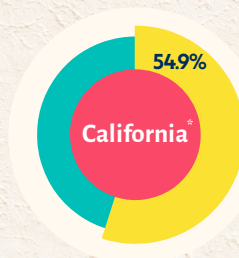




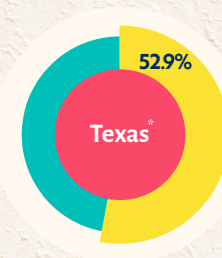
Championing Latino Success

When Latino Students Succeed, We All Succeed

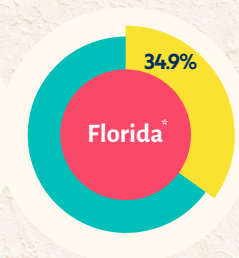
Today, **more than one in four students in U.S. public elementary and secondary schools** and **more than one in five college students** are Latino, making them one of the largest groups on school and college campuses nationwide. Already, the Latino student population in elementary and secondary schools tops **50 percent in California (54.9 percent) and Texas (52.9 percent)**. **In Florida, Latino students constitute 34.9 percent** of the school-age population. The Latino student population is projected to rise in this decade and beyond.



*California Department of Education, Fingerprint Facts on Education



*Texas Education Agency, (June 2021) Enrollment in Texas Public Schools 2020-21



*Florida Department of Education, Students

Latino Students Constitute Significant Shares of K–12 And Postsecondary Education Populations

27%

More than one in four student in public elementary and secondary schools are Latino.

Source: U.S. Department of Education, National Center for Education Statistics, *Condition of Education 2020*.

20.3%

More than one-in-five students in degree-granting postsecondary institutions are Latino.

Source: U.S. Department of Education, National Center for Education Statistics, *Digest of Education Statistics 2020*.



ACT has supported *Excelencia* in Education since its earliest years as a two-person startup by its co-founders, **President Sarita Brown and CEO Deborah Santiago**. Today, *Excelencia* is a trusted advisor on Latino students in higher education—a reputation well-earned through its research, advocacy for institutional and policy change, and its role as a national leader and convener of higher education institutions that serve Latino students well.

Excelencia has an ambitious goal: For the U.S. to regain the top ranking in the world for college degree attainment, Latino students will need to earn **6.2 million degrees by 2030**.



6.2 Million Degrees by 2030

As part of this commitment, *Excelencia* created the Seal of *Excelencia*, a national certification for higher education **institutions that go beyond enrollment** to intentionally serve Latino students.



As of 2020, 14 institutions from across the country have earned the Seal of *Excelencia*.



14 Institutions have earned the Seal of *Excelencia*

Excelencia's Network of Higher Education Institutions Deliver for Latino Students



Hispanic-Serving Institutions (HSIs), 2019-20

569

Number of HSIs

18%

of all higher education institutions meet HSI definition

67%

of all Latino college students attend an HSI

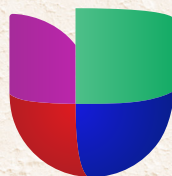
Source: Excelencia in Education



Association of Latino Administrators & Superintendents

ALAS's signature program, the Superintendents Leadership Academy (SLA), identifies, recruits, develops, and advances talented administrators in districts where at least **20 percent of students are Latino**. Now in its **tenth year**, this intensive, year long program is highly competitive, with **fewer than twenty candidates** selected each year.

ALAS also supports aspiring and novice principals with a **National Principal Leadership Academy**, a collaboration with the National Association of State Boards of Education (NASBE). A new Women Superintendents Policy Leadership Academy **supports novice leaders in policymaking and advocacy on behalf of Latino students**.



UNIVISION

The collaboration between ACT and Univision is mutually beneficial. Univision works closely with ACT on both its **in-person and virtual engagement with Latino students, parents, and communities**. Univision also **encouraged ACT to make more resources for students and parents available in Spanish**—a wise recommendation upon which ACT has acted.

In 2019, ACT and Univision also collaborated on a research report that explored **Hispanic students' perceptions on the transition to college**. The findings and recommendations in this report **inform both ACT's and Univision's messages and support for Latino students, families, and communities**.