



2023 Campaign Results

Data from the 2023 American College Application Campaign, as reported by state campaigns, indicate that:

- Over 9,400 high schools hosted a College Application Campaign event nationally.
- More than 489,000 seniors submitted at least one college application during 2023 College Application Campaign events.
- Roughly 1,400,000 college applications were submitted during events.

Because not all data are reported, we know these results are conservative. To date, 4.7 million students have been served, submitting over 8.7 million college applications since the campaign’s inception in 2005.

2023 State Level Data

State	2023 ESTIMATED # of High Schools	2023 ESTIMATED # of Students	2023 ESTIMATED # of Applications
Alabama	387	27,200	73,500
Alaska	n/a	n/a	n/a
Arizona	149	14,900	37,250
Arkansas	Not reported	Not reported	Not reported
California	17	3,504	4,530
Colorado	39	3,000	64,784
Connecticut	11	1,396	944
Delaware	45	10,000	50
District of Columbia	24	3,089	13,634
Florida	405	1,841	2,577
Georgia	327	24,629	21,679
Hawaii	Not reported	Not reported	Not reported
Idaho	84	9,560	28,572
Illinois	87	1,411	3,528
Indiana	48	1,000	2,315
Iowa	239	1,880	2,040
Kansas	218	11,890	16,025
Kentucky	111	2,784	4,872
Louisiana	Not reported	Not reported	Not reported

Maine	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
Maryland	206	33,229	239,407
Massachusetts	20	2,405	5,193
Michigan	278	17,358	54,201
Minnesota	145	5,000	10,000
Mississippi	93	1,862	3,525
Missouri	45	2,374	2,374
Montana	190	10,000	10,000
Nebraska	125	3,061	6,531
Nevada	132	10,321	17,307
New Hampshire	62	1,886	4,820
New Jersey	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
New Mexico	68	1,800	1,766
New York	649	0	110,000
North Carolina	460	16,224	37,085
North Dakota	151	6,000	2,360
Ohio	220	9008	2343
Oklahoma	136	3,367	5,650
Oregon	106	3,453	4,545
Pennsylvania	24	617	1,382
Rhode Island	Not reported	Not reported	Not reported
South Carolina	250	14,380	16,828
South Dakota	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
Tennessee	113	16,613	18,403
Texas	3,240	171,728	517,061
Utah	159	31,771	48,000
Vermont	58	191	287
Virginia	138	3,476	13,201
Washington	tbd	tbd	tbd
West Virginia	107	3,932	5,470
Wisconsin	32	780	1,159
Wyoming	45	316	613
TOTAL	9,443	489,236	1,415,811

**Totals are estimates since not all participating high schools report data to the state campaigns.*